



3mm bleed required for background artwork  
(excluding at, solid colour)

Maximum branding area for important artwork elements  
(logos, contact details, text etc.) 370 x 16mm

**Size: 20mm**

**Fitting:**



Lanyard Colour  
Pantone :



Print Colour  
Pantone :



**Instructions:**

1. Select pantone colour, fill in lanyard pantone and fill the box with the colour (if using black or white please state so)
2. Fill the lanyard with the selected colour
3. If you would like text on the lanyard, select a pantone reference and add it to the print colour as well as filling in the box
4. Add text to lanyard in chosen colour and font, repeating if needed
5. If you are using a logo and know the pantone, please fill in the reference in the print colour
6. Insert your logo (preferably as an AI or EPS) and repeat the logo along the lanyard, in whatever pattern you would like. You can use more than one logo (depending on colour selection)
7. Save the artwork as a jpeg and also as editable vectorised version AI, EPS, PDF
8. Please email all files (including logos) to [sales@promodirect.co.uk](mailto:sales@promodirect.co.uk) along with the company name as the subject and JBN number if you have been allocated one

\*\*all pantones will be matched as close as possible

\*\*if you have any questions or would like any help with the design, one of our team will be more than happy to help. Please call us on +44 (0)203 195 7581